

Sustain® Data Report: Your Key to Sustainability Insights

Unlock the full potential of your sustainability data with our latest service for Sustain® users – the Sustain® Data Report. This new feature provides you with a detailed and comprehensive overview of your projects, empowering you to take control of your sustainability journey like never before.

Why choose Sustain® Data Reports?

By having access to all your completed Sustain® project data at your fingertips, tailored to the timeframe you need: 1, 2, 3, 6, 9, 12, 18, or 24 months – or your entire project history, you'll gain actionable insights into your sustainability performance and metrics, helping your business:

- Review Key Sustainability Metrics: Get a clear view of your environmental impact across all projects.
- Analyse Trends & Improve Practices: Identify opportunities to enhance the sustainability of your displays and packaging.
- Showcase Achievements to Clients: Use data-backed evidence to demonstrate your progress and commitment to sustainability.

Comprehensive and Easy-to-Use Report

The report provides all the critical information you need in a standardised Excel format and enables you to:

- Understand project-specific sustainability data.
- Benchmark performance across different timeframes.
- Support strategic decision-making with accurate data.

Our Sustainability Vision

POPAI UK & Ireland is committed to industry-wide action on sustainability, with a strong portfolio of tools, products and resources to boost our members' environmental credentials.

The report is an Excel spreadsheet which includes:

Display

- Average -CO₂e per Display and Total Display CO₂e of ALL production.
- Display weights and total display weights of ALL production.
- Water per display and total Water of ALL production.
- Recycled content by display, percentage of display weight.
- Percentage average of display materials recycled, recycled, landfill or incineration.

Packaging

- Average -CO₂e per Packaging and Total Packaging CO₂e of ALL production.
- Packaging weights and total packaging weights of ALL production.
- Water per packaging and total Water of packaging of ALL production.
- Recycled content by packaging, percentage of display weight.
- Percentage average of packaging materials recycled, recycled, landfill or incineration.

Sustain[®] Data Reports will be available from 1st February 2025. Don't miss this opportunity to elevate your sustainability strategy and demonstrate your leadership in responsible business practices. **Each reports costs £299 ex VAT.**

Contact us today to learn more or to get started with Sustain[®] Data Reports – sustainability@popai.co.uk.

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